






IN ACTION:

Below is an example of a managed ECU for a merchant client of Existem-AM.

It's updated regularly by the agency with their client's top sellers. They also include the merchant's discount codes which they ensure are up to date.

The resulting content unit:

Save 5% - Code - off5 - Expires 31st May 2009

	<p>Scroll back Leather Dining Chair with oak legs (Brown) Fantastic leather dining chair in dark brown genuine real leather, real solid and oak legs. Scroll back seat for extra comfort. The oak legs will...</p>	<p>Oak Furniture with Free Delivery</p> <p>Buy Now</p>
<p>£75.06</p>		
	<p>Tokyo Solid Oak Bedside Chest This Bedside Chest features 3 Drawers with ample storage. The entire Tokyo Oak collection is crafted from 100 solid Oak and given a natural finish...</p>	<p>Oak Furniture with Free Delivery</p> <p>Buy Now</p>
<p>£148.44</p>		
	<p>Scroll back Leather dining chair with oak legs (Black) Fantastic genuine real leather dining chair in black. Scroll back seat for extra comfort. Real solid oak legs that will compliment all our solid oak...</p>	<p>Oak Furniture with Free Delivery</p> <p>Buy Now</p>
<p>£75.06</p>		
	<p>Tokyo Solid Oak Chest of Drawers This Chest of drawers has plenty of storage in its 2 small and 3 large drawers. The entire Tokyo Oak collection is crafted from 100 solid Oak and...</p>	<p>Oak Furniture with Free Delivery</p> <p>Buy Now</p>
<p>£292.70</p>		
	<p>Galway Solid Oak TV/DVD/Video Unit The Galway collection - Every once in a while a true masterpiece of modern design is born. We are immensely proud of our Galway range and its truly...</p>	<p>Oak Furniture with Free Delivery</p> <p>Buy Now</p>
<p>£199.99</p>		

NETWORKS SUPPORTED



easycontentunits

For more information about Easy Content Units please visit our website:

www.easycontentunits.com

Or email: jason@bigideamedia.com

easycontentunits

EASY CONTENT UNITS

Easy Content Units is a new tool which allows affiliates to create a fully customisable, multi-network product content unit for their websites.

Each unit is automatically updated with stock availability and pricing straight from the merchant's datafeeds.

You do not need any technical know how to use Easy Content Units, just search through our products, tick the products you want to show and save the unit, you'll be given the code to copy and paste onto your web page.

Key Points:

- Fully Customisable
- Multi Network
- Includes Amazon
- Simple to Set Up
- Automatically Updates
- No new accounting - it's all done by the networks

WWW.EASYCONTENTUNITS.COM

EASY CONTENT UNITS FOR...

AFFILIATES

Easy Content Units are a great new tool enabling you access to merchants datafeeds from all the main UK networks. You can create content units using these products which update automatically.

You can choose from over 7 million products from over 900 merchants spread on 11 Networks, and these figures do not include the Amazon catalogue to which you also have access.

We have seen these units used most effectively on directory type sites and on blogs, though they are not limited by any means.

Below is a couple of examples of how you could use an Easy Content Unit, and what yours could look like.

Available from the following stores

 The Hut - Games £14.73	 Asda Game £14.91	 Gameplay £14.99	 Game £17.99
 Gamestation £17.99	 Play.com £17.99	 Power Play Direct £18.49	 Gameseek £19.97

This unit was used on a page about the World of Warcraft Battlechest product. There was a page of text with a couple of images, and this box was used to show availability and pricing at a number of online retailers.

Here's an example of the range of greenhouse/conservatory heaters available on Easy Content Units at the moment:

Some of the heaters available on easycontentunits.com

 Bio Green Professional Greenhouse Heater	 Draper PTC Ceramic Electric Heater 1500w 240v	 Clarke GH2 Greenhouse Heater (Twin Burner)	 Greenhouse Electric Heater.	 Greenhouse and Conservatory Heater
 Clarke GH1 Greenhouse Heater (Single Burner)	 Garden Leisure 3KW Electric Heater (Plug & Play)	 Electric Greenhouse Heater Arkansas	 Electric Greenhouse Heater Montana	 Draper Infrared Electric Heater 1300w 240v

To get started, just visit our website and sign up, you don't need to set up any new accounts, as all the tracking goes through your affiliate accounts at the networks.

We don't ask for any money/set up costs/monthly fees, we simply substitute your affiliate link with ours on every 5th impression of your content units.

There will be a 'Pro' version of this system which will be released in the near future. This will enable your links to be shown all of the time along with some advanced features.

WWW.EASYCONTENTUNITS.COM

MERCHANTS & AGENCIES

Not only is Easy Content Units a great tool for affiliates, but it's another marketing tool for merchants and agencies too.

Since creating ECU, we have found that merchants and agencies have been wanting to create 'managed units' for their affiliates, well now you can.

You simply create a unit and offer the code to your affiliates.

Why Easy Content Units?

- Instant Access to the hundreds of affiliates already using ECU
- Flexible use: You can set up units for your best sellers, new products, special offers in fact anything you'd like to push.
- Any changes you make to your unit will automatically update all the affiliate's units - instantly
- Affiliates always love 'Put up and Forget' units - give them what they want
- Keep control over your brand/discount codes, you'll not need to chase those affiliates to change out of date codes/creative
- At present this service is free to merchants and agencies, unless you'd like it managed by us, please email us for details at:

jason@easycontentunits.com

To get started visit our website:

www.easycontentunits.com/more/merchants